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"Bulbs, Flowers and Friends"

F. M. PALMITER & SON

Janesville, Wisconsin

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U. S. Department of Agriculture

FLOWER LIST

1925

We are offering a few thoroughly tried and tested Seeds for 1925. We have grown them all and find them worthy.

ASTERS

Vick's Peerless Yellow—Without a doubt the most satisfactory yellow yet produced. While not as striking as its more brilliantly colored cousins its delicate hue of pure sulphur yellow, endears it at once to every true lover of beauty. The flowers are large and remarkably full and ball shaped, with centers deeply covered with curled and twisted florets. The plants are of branching type and very vigorous. It is not unusual to find a plant with from twenty to thirty good flowering stems sufficiently long and with flowers of ample size for extra fancy cut flower purposes. So numerous and large are the flowers that the plants are completely covered like a golden dome.

Per pkt. 25c; two for 40c

Heart of France—The most popular Aster we have ever sold. The first pure red Aster ever produced. All others prior to its introduction had somber shades of blue or too much yellow in the color pigments. Heart of France opens red as the ruby, deepens with age and retains its remarkable beauty to the very end. The petals appear strikingly changeable, showing, now a glow and sheen quite unique, now a soft warm velvety texture. In any light, natural or artificial, Heart of France is startlingly beautiful and will command instant admiration. The flowers are large and full with never a trace of a hollow center. The plants are of branching type and very robust habit. The stems are long and strong and have very few laterals.

Per pkt. 20c; 2 for 35c

Heart of Rochester—New last year. This new Rochester Aster with Heart of France color was introduced for the first time last year. It is only necessary to say that Heart of Rochester has exactly the same color as the well known and well loved Heart of France to bring it into instant favor with thousands of Aster enthusiasts. The flowers are of the true Rochester type with a mass of long, narrow, twisted petals characteristic of this beautiful and artistic class.

Per pkt. 35c; 2 for 60c

An Aster like a Chrysanthemum

Aster Amazon—Produces blooms five inches in diameter and so full-petaled that they look like Chrysanthemums, the center being invisible. Disbudding is not necessary to get this size. Plants grow three feet high and branch vigorously. The blush pink color is suitable for many uses. This Aster will create a sensation among your friends. Seed is limited, so send your order today to be sure of getting some.

Price pkg. 25c

VICK'S NOVELTY ASTER MIXTURE

The seed of this mixture has been saved from plants grown on their experimental grounds where the fascinating work of improving old varieties and developing new ones is carried on. This mixture will prove of a great deal interest and will produce a large variety of beautiful flowers.

Packet 20c.

Mixed Asters—All classes and colors mixed in great variety.
Pkg. 15c; 2 for 25c

Vick's Silver Pink—This exquisitely beautiful flower derives its distinction from its delicate silvery sheen which overlays the predominating color. Each petal has actually the same color from base to tip but massed in the enormous double blooms the heart of each flower of Vick's Silvery Pink appears a warm glowing pink, while as the light reflects upon them the tips of the petals have a silvery sheen which makes them appear almost white, the whole effect of which is indescribably beautiful. The flowers are held aloft on long strong stems. Large vigorous freely branching plants. This is a very popular color for cut flower trade and we advise our customers to grow a good supply. Price 20c; two for 35c.

CELOSIA (Cockscomb)

Spicati—White, pink tips..... .10
Castle Gould—All colors. Plume like..... .10

Celosia Chrysantheflora

Nothing can equal CELOSIA CHRYSANTHEFLORA as a home, yard or garden decoration. They are in bloom throughout the summer and fall and the gorgeous colors are a source of wonder and delight to everybody.

pkg. 25c.

Celosia Chrysantheflora (Verigata)—This is a new novelty of this showy flower. The heads are as large as the regular variety, but made up of several colors in beautiful combinations. It has not been grown long enough to thoroughly establish the colorings but about 60 per cent come true, the others are large showy heads of solid colors. This is surely a great novelty and was admired by all who saw it growing in our gardens. Price 50c.

"Drying of Celosia Chrysantheflora."

The drying of the flowers is very simple. Hang them upside down in a dark cool place and they will dry and retain their beauty and color indefinitely. Everyone who has seen CELOSIA CHRYSANTHEFLORA dried commends its usefulness very highly. It is beautiful in bouquets the year around.

The Spicati and Castle Gould can also be dried for winter bouquets.

Everblooming Annual

HOLLYHOCKS

Flower the first season from seed. Every Garden may now be Glorified with Queenly Hollyhocks Grown as Easily and Flowering as Quickly from Seed as any Garden Annual.

The plants from early-sown seed set out in May commence blooming in July, the May-sown in August, and in either event they flower profusely until frost.

The flower buds, borne in clusters, vary in maturity from the developing bud to the expanding flower; this characteristic accounts for the remarkably long flowering period, and, besides, the plants continuously push outside branches as well as new spikes from the base, all of which also develop their quota of flowers almost *ad infinitum*.

The plants are of vigorous and healthy growth and naturally branching in habit. The center spike, if not pinched, attains a height of from 8 to 10 feet, after which, if permitted, the side shoots from the base commence to lengthen, growing candelabra-like, 3 to 5 feet long. The plants are amenable to training; that is, the main stem may be kept at any desired height by pinching out the tip, or it may be kept low and induce earlier development in the side branches, thus forming a bush.

Pkg. 50 seeds 25c

A Few Other Worthwhile Ones

Blue Lace Flower (*Didiscus Coeruleus*)—The Blue Lace Flower was originally brought to America from Australia and is becoming extremely popular. The color is the most beautiful shade of clear sky-blue that one can imagine. The umbrella-shaped clusters of flowers often measuring two or three inches across, are borne in great number on vigorous growing plants two or two and half feet high. The stems are unusually long and are excellent for cut flowers. They grow so easily and are so very satisfactory that no garden should be without them.
Per Packet, 15c

Nigella (Love-in-a-Mist)—This quaint and charming Annual should be known by every flower lover. Our new strain is a beautiful clear sky-blue color. The flowers are enveloped with a feathery mass of finely cut foliage suggesting the name "Love in a Mist". The stems are long, making them very desirable for cut flowers. As the flowers mature and the petals drop, curious and decorative reddish brown seed pods are formed tipped with horns suggesting the name "Devil in a Bush" which is one of the common names by which this flower is known. Plants grow twelve to eighteen inches high.
Per packet, 10c

Antirrhinums (Snapdragon)—Hardy Annual. This fine old time favorite is again becoming very popular. It has been greatly improved in recent years. As a bedding plant it blooms continuously until late in the fall. Since the long spikes of brilliantly colored flowers are deservedly very popular for cut flowers, Snapdragons are grown extensively by florists for winter use. Grow two to three feet high. Sown in early spring it blooms freely the first season. Giant flowered varieties. Of tall growth with flowers double the size of ordinary sorts.
Per Packet, 10c

Dahlia Flowered Zinnia—This new Dahlia Flowered type of Zinnia is one of the greatest improvements in the development of the Zinnias yet produced. The blossoms are the largest we have ever seen in Zinnias and are very full and double, but best of all they are far more graceful and artistic than most Zinnias, being quite similar in shape to the Decorative type of Dahlias. The colors are the most delicate and refined that have yet been developed in this type of flower. Our mixture includes not only all the ordinary shades but many unusual ones not found in any other class.
Packet, 20c; 3 for 50c

Crimson Giant—It is well named and attracted a great deal of attention in our garden last year. Price 20c; 2 for 3c.

Salpiglossis (Velvet Trumpet)—Emperor, Superb large flowering strain in a wonderful variety of rich velvety colors. Yellow, Pink, Crimson, Scarlet, Violet, Yellow with white edge, Dark Scarlet, Velvety Red, Light Blue with gold, Negro, Dark Garnet Red, Rosy Chamois Purple Red Striped yellow. Emperor, large-flowered, mixed.
Per Packet 15c

PETUNIAS

Diener's World Famous Petunias Ruffled Monsters—Diener's world famous Petunias are proving to be the greatest sensation among flower novelties. They have been shown at all flower shows in the United States, Canada, Australia and New Zealand as well as in Europe, and have received highest awards for their large size and perfection. The varieties that we are offering have been again greatly improved in size and coloring.

All of his seed is raised in lath houses where insects are excluded, and the flowers are pollenized by hand, this being the only way to get seed that is true to type. As Petunias constantly revert to the old type, it is useless for anyone to raise his own seed, as in most cases the results will be poor. It requires long years of experience to know their habits and to overcome the effects of reverting. He raised 11,000 Petunia plants in 6-inch pots for seed this year. These Petunias will flower all the year around making them of great value as a cut flower.

We had one customer who planted out 36 of these, spring of 1922. They bloomed all summer. They were taken up in the fall and potted and bloomed in the house all winter. Were planted out in the garden spring of 1923 and were blooming nicely the last report we had.

Seed direct from producer 50c per pkg.

Vick's Star Phlox—A decidedly unique variety. While the petals of all other Phloxes are entire in this variety they are partly fringed and partly toothed; the central teeth of the petals are five or six times as long as the lateral ones and project like little spines, giving the flower a regular star-like form. The beauty of the flower is enhanced by a margin which borders the edges of the petals. There are many distinct colors. Best varieties mixed 10c per pkg.

Strawflower (Helichrysum)—A hardy annual and one of the best Everlastings. The plant is 2½ feet high and produces large, double daisy-like flowers with prominent centers and stiff, overlapping scales which make a fine display in the garden during the summer. When dried, the flower retain their shape and color for years and placed in vases or baskets without water, make splendid winter bouquets and decorations. Plants succeed in any good garden soil if given plenty of space; place at least one foot apart. For drying, cut the flowers when in bud or just before fully open, and hang them, head down untill completely dry. Mixed colors pkt., 10c.

Gomphrena Globosa (Globe Amaranth)—Clover-like flowers, eighteen inches high. Sow seed, thin to twelve inches apart. Mixed colors pkt. 10c.

Larkspur, Annual (New Emperor)—Improved mixed, brilliant colors. Our special strain. Per pkt. 10c.

Exquisit—A new and much wanted color in the splendid double stock flowered type. The color is a soft yet bright rose color that makes a charming and effective bunch when cut; a fine variety for the garden and home. 10c per pkt.

A WORTHY NEW VEGETABLE

Summer Asparagus—Cut and come again vegetable. It was very much enjoyed by our friends and ourselves the past season. One of the most delectable vegetables that has been introduced in years. Well worth a place in everyone's garden. All who have tried it pronounce it delicious. The plant makes a strong growth, very much like that of the Summer Crookneck Squash. The oblong green fruit forms close down in the axils of the leaves. It should be cut when not more than four to six inches long. If the fruit is allowed to grow larger it loses its delicacy of flavor, and when one fruit is allowed to mature it checks the formation of any more fruit on that plant. Care should be taken in cutting not to injure the plant. Cooked the same as Asparagus, either whole or cut in small pieces without peeling. Especially delicious cut in small pieces and cooked with cream. It may also be sliced and fried or used as a salad. Four or five hills is sufficient for a large family, as it may be cut almost every day until frost. Sown early it will fruit from the latter part of June until October. Plant in hills 3½ to 5 feet apart. Seed may be sown from the latter part of May until July first. Packet, 10c

HARDY PERENNIALS

Achillea, The Pearl—Strong, showy heads of pure white double flowers, borne in great profusion. June to September. 2c each; \$2.50 doz.

Coreopsis Grandiflora—Splendid plant, rich golden yellow flowers from early summer until fall. 25c each; \$2.50 doz.

Buddleia (Butterfly Bush)—This is properly a shrub, but the top usually freezes back, and new growth starts from the root like other perennials. Plants grow three to four feet and are covered with long racemes of lilac-like flowers in July. The best location is in good, rich well-drained soil in a sunny situation. It attracts the butterflies, and as many as fifty have been counted about a plant in a single afternoon.

Strong plants 50c; \$5.00 per doz.

Lupinus (Lupines)—The Lupines produce beautiful long spikes of pea-shaped flowers a foot long on stems three feet high. They are perfectly hardy, but cannot endure drought, and must be planted in well prepared garden soil and kept watered in dry weather. Strong plants 25c; \$2.50 per doz.

If interested in DAHLIAS, write for free catalogue
Fitchett Dahlia Gardens
737 Milton Ave. Janesville, Wis.



PHLOX

25c each; \$2.50 per doz.

Miss Lingard (Suffruticosa)—Pure white; the earliest of all. Blooms all summer; good for cut flowers.

Mrs. Jenkins—A very free flowering early variety of medium height producing immense panicles of pure white flowers.

Rhynstrom—Beautiful rosy-pink color not unlike that of Paul Neyron rose. A good strong grower and very free flowering.

Mrs. W. E. Freyer—A vigorous white, late.

B. Compte—(Medium). Brilliant French-purple with crimson carmine shadings.

R. P. Struthers—Bright rosy-carmine, with claret-red eye.

Coquelicot—Fine pure scarlet. (Dwarf).

Hyon—Reddish pink.

Siebold—Orange scarlet, crimson center.

Pink Beauty—(Tall). An enormous spike of beautiful pale pink flowers; very fine.

Richard Wallace—(Dwarf). White, violet-carmine center.

Champs Elysees—Fine, rich crimson.

Luster—Light pink.

Mexican Tuberosa—These come from the high table land of Central Mexico. They have tall, stiff stems, flowers pure white, single true tuberosa fragrance. Not hardy must be dug in fall and stored same as Dahlia bulbs. Price 5c; doz. 50c; 25 for \$1.00

SALVIA—Perennial

Farinacea—A perennial variety producing tall spikes of silvery lavender blooms from a dense mass of foliage.

Strong plants 25c; \$2.50 per doz.

Digitalis (Foxglove)—For stately and picturesque beauty it is not to be surpassed, and, planted in masses in the garden among shrubs or naturalized on the edge of woods, in the orchards or along brooks, it is extremely effective and satisfactory. It is a biennial, but it renews itself from self-sown seed, it may be treated as a perennial.

Strong plants 25c; \$2.50 per doz.

Anchusa (Alkanet)—For producing a mass effect of brilliant blue, the Anchusas cannot be surpassed. Dropmore, the darkest one, is most effective. They should be treated as biennials as the old plants exhaust themselves at the end of two or three years. They reproduce themselves, however, from self-sown seed. The blooming season can be extended for several weeks by cutting the spikes as soon as the flowers fade, thus preventing seeding.

Dropmore—Tall spikes of beautiful blue flowers, flowering all summer. Rough, broad foliage. 4 to 5 ft.

Strong plants 25c; \$2.50 per doz.

LIATRIS

Pycnostachya—The popular name of this plant is Kansas Gay Feather. Nothing can be planted that will attract more attention on account of its unusual appearance, but it is beautiful as well as odd. It blooms in midsummer and throws up long narrow spikes of rich purple flowers, which last a long time. A peculiarity of this plant is its attraction for butterflies.

Strong plants 25c; \$2.50 per doz.

Aquilegia (Columbine)—One of the most beautiful of the hardy perennial plants. The graceful and peculiarly shaped flowers are borne on slender stems well above the handsome foliage. Plants grow two to three feet high. They are not at all particular as to soil or location, although they prefer a sandy loam and a moist but well drained, sunny position, and usually make themselves at home in any hardy border or rockery. Their period of flowering covers the late spring and early summer months. Taken as a whole, they are a most important part of the hardy garden, and should be grown in quantity by every lover of old-fashioned garden flowers.

Mrs. Scott Elliott Hybrids—There is not a better mixture grown in the world than by Mrs. Scott Elliott who has taken highest awards at all the exhibitions. Our stock is from seed from this source absolutely true strain. 25c; \$2.50 per doz.

Canterbury Bells—Handsome, easily grown herbaceous plants of stately branching habit and profuse blooms for beds and back grounds. They produce long racemes of strikingly effective bell-shaped flowers of rich color. Of very easiest culture, growing in either sunny or partly shaded positions. Can be treated as annuals or biennials.

Strong blooming plants 25c; \$2.50 per doz.

Chimney Bell Flower—Hardy perennial. Of all campanulas this is the showiest and finest variety. The flower spikes are crowded with numerous large blue salver-shaped flowers forming a perfect pyramid 4 to 6 feet high. 30c; \$3.00 per doz.

Delphinium—There is no hardy plant that will give more pleasure than the Delphinium, and none that has a longer period of bloom. They are every shade of blue imaginable, and unless it is a plant that has been divided there will be no two exactly alike.

Fall is the best time to plant them, but they can be planted in early spring, and all will bloom the first season. Strong plants, 25c each. \$2.50 per dozen.

Delphinium (Blue Butterfly)—A variety of the well known hardy Larkspur, producing large, brilliant blue spikes of flowers; of compact habit. Growing about 18 inches in height and bearing whole summer large deep blue flowers, fine for bouquets.

Strong plants 25c; \$2.50 per doz.

IRIS

Send for our complete descriptive list.

We wish, especially to call your attention to our beautiful line of Iris at 25c each; \$2.50 doz. You can assort them up at the dozen rate; 6 for \$1.25. Look up the description of the following 25c varieties and you will see what a wonderful assortment of colors, shades of colors and combinations it contains: Blue Boy, Kochii, Flavescens, Her Majesty, Loveley, Mithras, Mrs. H. Darwin, Rhein Nixe, A. E. Kindard, Aunt Rachel, Clarence Wedge, Mrs. Andrist, Mrs. Kimball, Perfection and Florentina.

Many of these are listed at 35c to 50c and some still higher by other growers.

Special No. 1

We will make you up an assortment of 6 from the above varieties (our selection of varieties we have a surplus) for \$1.00.

Special No. 2

We have a lot of good seedlings too near like other varieties to name and a surplus of other good varieties which we will sell at \$1.00 per dozen.

All the above are sent prepaid.

PEONIES

If interestd, send for our complete descriptive catalogue.

Special Offer

Three strong, 3 to 5 eye divisions one each. White, Pink and Red. All beautiful standard varieties.

Regular retail value \$2.50; \$1.25 prepaid

TRITOMA—Everblooming Pfitzeri

One of the grandest bedding plants ever introduced. Equal to the Cannas for attractiveness. Usually bloom from July to frost, and will stand quite a hard frost and continue to bloom. Plants are perfectly hardy in open ground all winter south of Philadelphia; further north they must be protected or wintered in a cellar like the ordinary Tritoma. Just bury the roots in sand; nothing more is required. Should be planted out very early in spring, and will commence growth and bloom at once, growing larger and finer every day. It is fine for cutting and the beautiful long spikes will keep for some time in water. It always creates a sensation wherever shown. Strong plants. 50c each.

SPECIAL PREMIUM

FOR EARLY ORDERS To all who send us an order for \$1 00 or more, for either bulbs, seeds or plants, before March 1, 1925. we will send a nice aluminum pin tray.

